

# State of Alaska Department of Natural Resources



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## **Homegrown by Heroes program to launch at Alaska State Fair this week**

(Palmer, AK) – The public is invited to celebrate a new partnership between the Division of Agriculture’s Alaska Grown Program and an organization that helps U.S. military veterans to embark on farming careers during an Alaska State Fair special event on Thursday, August 30.

The national Farmer Veteran Coalition developed the official Homegrown by Heroes brand to inform consumers that their agricultural products were produced by U.S. military veterans. Under the coalition’s new partnership with the Alaska Grown Program, Homegrown by Heroes will expand outreach efforts in Alaska this year.

The Aug. 30 special event will be at 4 p.m. on the Bluebonnet Stage at the Palmer fairgrounds. The event will include speakers from the Division of Agriculture, the Farmer Veteran Coalition, and Alaska farmer veterans. The speakers will be followed by a performance of farming tunes by local musicians.

For more information on the Farmer Veteran Coalition and the Homegrown by Heroes brand, go to <https://www.farmvetco.org/hbh/>.

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